

# Cloud Cost Optimization for Business and Manufacturing

Take part in our free analysis to see how cloud optimization can save you money

InsITe offers a free analysis for businesses showing where they can save money. Our Azure Cost Optimization services have saved some of our clients up to \$70,000! Our Team manages the entire process, creating a strategy to reduce costs where you only pay for what you need. Very little time and participation is required.



Our cost optimization analysis only takes a few days to complete, **and it's free**



We find that many companies are **paying 25 - 30% more** than they should



Cost optimization is a **long-term technology solution** that saves money down the line for future gains

There's a lot to consider - all businesses are unique - but our expert consultants and engineers will determine the best solution. We work towards finding the **technology solutions that best suit our clients' needs** to improve security, efficiency, integration, and insights. We're not a typical IT company selling products for short-term, short-sighted fixes. **We invest in long-term solutions for a company's growth** by taking the time to learn its products, process, and business goals before bringing tech into the conversation. In this way, we become much like our client's very own internal IT department with familiar faces who understand the business and are ready to help. We offer a variety of core competencies to **fully support a company's IT and technology needs 24/7**.



## Simple and Free

Did we mention the assessment is free? If you're already using Azure, there's nothing stopping you from seeing how InsITe can optimize your costs and save you money!



## Reduce Cloud Spend

The lack of cloud cost optimization processes is resulting in significant waste in public cloud spend. On average, 35 percent of cloud spend is wasted.



## Visualize Cloud Spend

Increasing visibility into cloud costs is fundamental. Knowing which cloud resources drive costs helps identify where to increase spending and eliminate waste.



## Justify Costs

Build data-driven answers to questions about cloud costs and ROI and go from justifying IT costs to providing cloud-based business value.



## IaaS to PaaS

Transition from Infrastructure as a Service (IaaS) part of the cloud stack, to Platform as a Service (PaaS), reducing complexity and cost of management.



## Manage Cloud Spend

Make the most of Azure and other clouds by being able to monitor, allocate, and optimize your costs so you can accelerate future investments with confidence.

# Process Matters

We're **not your typical IT company**, and we mean it. We provide long-term IT solutions tailored for each business.

## 1. Evaluate

- We speak with you, your management, and your employees to **gain understanding**
- We clarify the needs you have now, which allows us to **anticipate needs** you might have in the future

## 2. Strategize

- Once we have complete understanding it's time to **work with you** to develop a technology strategy
- We design a **holistic road-map** that connects and enhances your people, process, and the tech you use

## 3. Integrate

- This might be our favorite part. It's where the **IT solutions become a reality** in your workplace
- From **improvements in productivity**, to cloud-based collaborative programs, we **implement the changes**

## 4. Maximize Results

- As we manage your systems and take on projects with your business, we **keep an eye on future needs** too
- We can maintain your current systems at top power or plan out the **most fitting solution** for new opportunities



## Quick Value Starter

Our process is so easy to get started! We offer 8, 24, or 48hr Quick Value Starters (QVS) that can include the following:

**Discovery:** where we come to understand your business needs

**Solution:** we create a complete, tailored strategy

**Educational Mindset:** educating our clients so they can make great decisions

**Transparency:** all relative info and data is shared if desired



## InsITe Advantage

We employ our **ESIM (Evaluate, Strategize, Integrate, Maximize Results)** process in every project we take on. ESIM is the secret ingredient in all we do, and this mindset makes sure we **understand the problem before we strategize to find the best solution**. It is a structured approach to your needs and allows us to find the very best solutions for your business, long-term.

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