

IT is more complex than ever before. Information technology for growing businesses now involves people, processes, and an intimate understanding of the business itself. A sound and integrated technology strategy is required to mitigate risks, boost productivity, and create continued success.

"InsITE is not your typical IT company selling products for short-term fixes. We invest in a long-term IT strategy for your company's growth."



Cloud Solutions

Tapping the power of world class data centers to increase efficiency, lower costs, and easily adapt your systems to changing needs.



Data Security

Keeping up with the continually changing demands of security to ensure your most important information stays safe.



Business Apps

Providing the applications your business needs to save time, close gaps, and make the work day all that much easier.



Mobile Integration

Ensuring your employees have access to the programs and information they need, regardless of device or platform.



On-site Solutions

Working with trusted manufacturers to build, secure, maintain, and protect your on-site server network.



System Management

Monitoring and documenting your systems when needed so you're ready to respond to problems and stay ahead of the curve.



IT Modernization

We deliver information and insights that hold value through cloud technologies, IT security solutions, systems integration, and IoT.



Optimize Operations

Drive value to your organization through custom systems architecture, back-up and recovery, and data center integration.



Data Analytics

Take data from different sources and make sense of the madness. The results can lend insights that guide critical business outcomes.

Process Matters

We're **not your typical IT company**, and we mean it. We provide long-term IT solutions tailored for each business.

1. Evaluate

- We speak with you, your management, and your employees to **gain understanding**
- We clarify the needs you have now, which allows us to **anticipate needs** you might have in the future

2. Strategize

- Once we have complete understanding it's time to **work with you** to develop a technology strategy
- We design a **holistic road-map** that connects and enhances your people, process, and the tech you use

3. Integrate

- This might be our favorite part. It's where the **IT solutions become a reality** in your workplace
- From **improvements to productivity**, to cloud-based collaborative programs, we **implement the changes**

4. Maximize Results

- As we manage your systems, take on tasks, and projects with your business, we **keep an eye on future needs** too
- We can maintain your current systems at top power or plan out the **most fitting solution** for new opportunities



Your Time is Valuable

That's why our process is so easy to get started! We offer 8, 24, and 48hr Micro Consultation Engagements (MCEs) that can include the following:

Discovery: where we come to understand your business needs

Solutions: we create a complete, tailored strategy

Educational Mindset: educating our clients so they can make great decisions

Transparency: all relative info and data is shared if desired



InsITe Advantage

We employ our **ESIM (Evaluate, Strategize, Integrate, Maximize Results)** process in every project we take on. ESIM is the secret ingredient in all we do, and this mindset makes sure we **understand the problem before we strategize to find the best solution**. It is a structured approach to your needs and allows us to find the very best solutions for your business, long-term.

www.trustedinsite.com

(616) 421 - 8325

tellmemore@trustedinsite.com