

Office 365 Migration for Cloud Productivity Boosts Collaboration and Savings

For Lakeshore Elite Fitness (LEF), a lack of integrated technology toolsets impeded communication and left leadership questioning the scalability of their current system.

LEF, a parent company to many West Michigan Fit Body Boot Camp franchises, approached InsITe Business Solutions for an overhaul of their current disjointed technology solutions. LEF needed an integrated technology toolset, a way to collaborate across facilities and security protocols for shared accounts, log-in issues and lack of access control.

The Problem

Lakeshore Elite Fitness ownership approached InsITe to assist them with organizing their operational technologies and ability to collaborate and work with each other across disparate facilities. While the company was functioning, the technology toolset was not well integrated, requiring a lot of manual data manipulation, data tracking & manual entry, and sharing logins.

Communications, collaboration and Teamwork were suffering, and the leadership was questioning the scalability of the current disjointed solutions. Security was also a serious issue, given accounts were being shared, passwords were exposed and there was a lack of access control.

Overview

Challenge

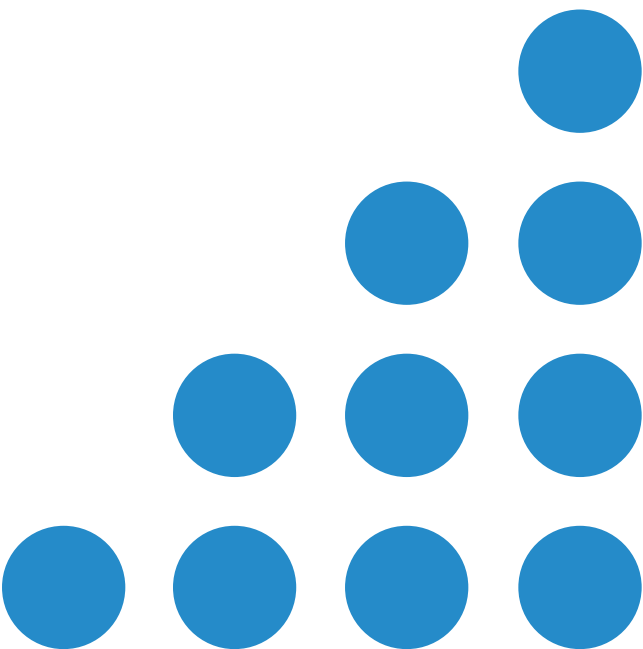
Lakeshore Elite Fitness approached InsITe to assist them with their operational technologies and ability to collaborate with each other across facilities.

Business Solution

After development and review of the current technology landscape, it was determined that a combination of Office 365, ATP and EMS were an excellent fit.

Key Benefits

The InsITe Team was able to save the LEF Team countless hours in duplicated communication on an ongoing basis. LEF now has a single platform to share information, communicate amongst disparate Teams and integrate customer data collection directly into the correct formats and internal data locations.



“LEF now has a single platform to share information, communicate amongst disparate Teams and integrate customer data collection directly into the correct formats and internal data locations, and the possibilities are endless from here.”

—Mike Schipper, CEO
InsITe Business Solutions

The Solution

An initial technology and business process discovery was performed. InsITe consultants met with key stakeholders and mapped out core business processes supported by the current technologies, what technologies were being leveraged, and how. All this data was gathered in support of developing an overall productivity landscape.

After development and review of the current technology landscape, it was determined that a combination of Office 365, ATP and EMS were an excellent fit. The combination of Office 365 hosted E-mail, Microsoft Teams for collaboration and communication, Sharepoint for company-wide intranet and internal/external data sharing, and one single integrated identity made the Microsoft suite a perfect match.

Upon selection of the toolset and scope of the solution, InsITe performed a Cloud Immersion Experience with the customer to provide them exposure to the toolset, and share our vision for their operational technologies. Within this session we were able to show LEF the specific components for each piece of their productivity and collaboration suite, and allow them to use it for the first time in a controlled environment. Many new insights and use-cases were developed as part of this discovery session and added to the overall deployment plan.

InsITe performed a migration from Google Apps to Office 365 including data and productivity components as well as a migration to Teams as primary communications platform. This included voice, video and IM (internal and external conferencing also). InsITe was sure to include communication and training management throughout the migration process so LEF could take advantage of all their new toolsets.

Solution Components

Software

- Microsoft Office 365
- Business Premium
- Microsoft EMS E3
- Microsoft ATP
- Microsoft Intune MDM
- Microsoft Outlook, Teams,
- Planner, Sharepoint, Forms and Flow

Services

- Microsoft Cloud Immersion Experience
 - Migration from Google Apps to Office 365
 - Migration to Teams
 - Communication and training management throughout the migration process
 - Process improvement consultations
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Complete Solutions with InsITe's Unique Approach

InsITe not only coordinated the technical migration of data, but we spent adequate time discovering the existing processes that make LEF tick to ensure we didn't lose any functionality, and to allow us to help improve processes at the same time. Our Team also developed a complete migration plan, including LEF internal communication, training materials, and in-person training. Our migration approach was hands-on, blending personal touch and understanding with technical know-how. This combination allowed for the highest degree of return for LEF.

The Results

Equipped with a complete understanding of the Client needs, and a complete discovery of the Microsoft toolset, the InsITe team began migration from the Gmail platform over to Office 365. Our engineering and project management Teams were able to work closely with the LEF Teams to ensure a clean migration and complete adoption. Training materials were developed and sent, and a complete migration communications process was driven by our InsITe Team.

While the total value of this project is difficult to calculate, through this project the InsITe Team was able to save the LEF Team countless hours in duplicated communication on an ongoing basis. LEF now has a single platform to share information, communicate amongst disparate Teams and integrate customer data collection directly into the correct formats and internal data locations, and the possibilities are endless from here.



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Produced in the United States of America
April 2018

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